

# GAMAZINE COLOURS THAT INCREASE YOUR PROPERTY'S RESALE VALUE

JUNE/JULY 2024



SUN DIVERSE  
GROUP



## **Intro**

Choosing the right color palette for your home can significantly impact its resale value, and warm colors are a powerful tool in this regard. Warm hues, such as reds, oranges, and yellows, are known for creating inviting and cozy environments that appeal to potential buyers. These colors can evoke positive emotions, enhance the perception of warmth and comfort, and highlight architectural features, making your home more attractive on the market. By leveraging the natural appeal of warm colors, you can transform your property into a welcoming sanctuary that stands out in the competitive real estate landscape, ultimately boosting its desirability and market value.

## ...WARM COLOURS

Warm colors like soft reds, oranges, and yellows can evoke feelings of warmth and comfort, creating a cozy and inviting atmosphere. These hues can promote a sense of calm and relaxation by providing a feeling of warmth and security, making environments feel soothing and tranquil.



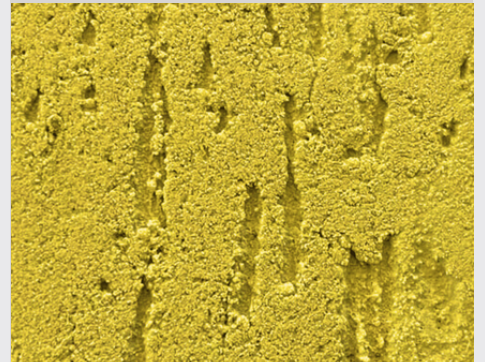
GAMAZINE: LACASA



20L PRICE: ~~R489~~ **R429**



AVAILABLE ON REQUEST

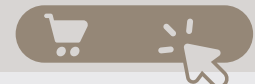
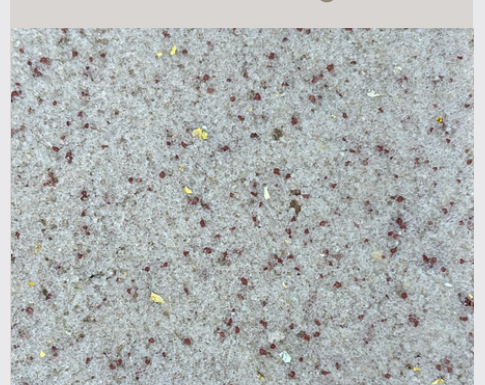


GAMAZINE: SUNNY HOUR



20L PRICE: ~~R489~~ **R429**

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GAMAZINE: PURPLE DRAGON



20L PRICE: ~~R489~~ **R429**



GLAMOUR COAT: JASPER RED



20L PRICE: ~~R689~~ **R529**

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Warm colors create a cozy, inviting atmosphere that promotes calmness and relaxation by evoking warmth and security.

# 1. INVITING ATMOSPHERE:

Warm colors like reds, oranges, and yellows create a welcoming and cozy environment. Potential buyers often feel more at home in a space that radiates warmth and comfort, making them more inclined to consider purchasing.

# 2. EMOTIONAL CONNECTION:

Warm colors can evoke positive emotions and feelings of happiness. This emotional connection can make buyers feel a stronger attachment to the home, influencing their decision to make an offer.



### 3. ENHANCED CURB APPEAL:

On the exterior, warm colors can make a house stand out and appear more inviting from the street. A well-chosen warm color can boost the home's curb appeal, attracting more potential buyers.

### 4. ENERGY AND VIBRANCY:

Warm colors are often associated with energy and vibrancy. They can make living spaces feel more dynamic and lively, appealing to buyers who prefer an energetic atmosphere.



# 5. HIGHLIGHT ARCHITECTURAL FEATURES:

Warm colors can be used to highlight and accentuate unique architectural features of your home. For example, a warm-toned accent wall can draw attention to a fireplace, staircase, or other focal points.

# 6. VERSATILITY IN DECOR:

Many warm colors, particularly earth tones like beiges and browns, provide a versatile backdrop that can complement a variety of furniture styles and decor. This adaptability can help potential buyers envision their own furnishings in the space.



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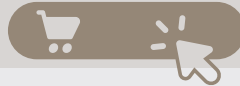
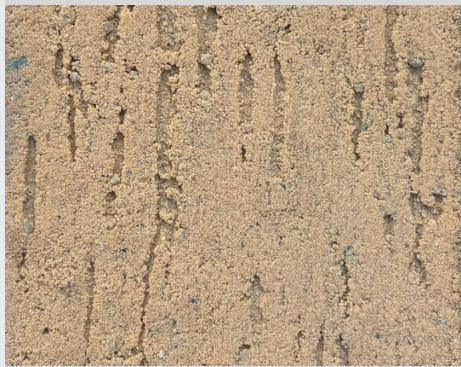
More warm colours



GAMAZINE: WALLNUT



20L PRICE: ~~R489~~ R429



GAMAZINE: CREAM



20L PRICE: ~~R489~~ R429



AVAILABLE ON REQUEST

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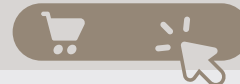
You can request ANY colour at ANY time



GAMAZINE: MUSK



20L PRICE: ~~R489~~ R429



GLAMOUR COAT:  
CORNERSTONE GREY



20L PRICE: ~~R689~~ R529

# 7.

## CULTURAL AND REGIONAL APPEAL:

In certain regions, warm colors may be more culturally or traditionally preferred. Using these colors can align your home with local tastes and preferences, making it more appealing to buyers in those areas.

# 8.

## PERCEIVED WARMTH AND COMFORT IN COLD CLIMATES:

In colder climates, warm colors can make a home feel more physically warm and cozy. This can be particularly appealing to buyers who are looking for a comforting retreat from harsh weather conditions.



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By choosing cool Gamazine colors, you can tap into these benefits, potentially increasing your home's resale value by making it more appealing and desirable to a broad range of buyers.



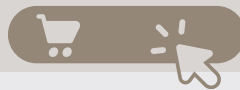
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GAMAZINE - RUBY RED



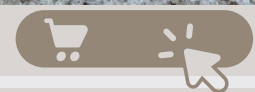
20L PRICE: ~~R489~~ **R429**



GLAMOUR COAT:  
KALAHARI



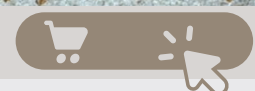
20L PRICE: ~~R589~~ **R529**



GLAMOUR COAT: WHITE



20L PRICE: ~~R489~~ **R429**



GLAMOUR COAT: CLEAR  
JASPER YELLOW



20L PRICE: ~~R589~~ **R529**

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Contact Us For Custom Colours:  
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Call: +27 82 824 5276